What is Mergent Online?

*Mergent Online* is the electronic version of what used to be Moody’s. It offers comprehensive information on both domestic and international companies. This includes detailed financial statements and ratios, SEC filings, company history, subsidiaries, debt, news and much more.

**Accessing Mergent Online**

1. Go to the Library website: [www.wku.edu/library](http://www.wku.edu/library)
2. Go to Databases on the left side of
3. On the alphabetical list of databases choose ‘M’, and then scroll down to Mergent Online
4. On the Mergent Search page, enter the company name or ticker symbol; if necessary, choose your company from the choices that come up.
Below is a partial view of the Mergent Online page for Google Inc. It covers some very basic information at the top of the page, and it shows the primary tabs for the many other kinds of information available in Mergent Online.

Google Inc (NMS: GOOG L)
Address: 1600 Amphitheatre Parkway/Mountain View, CA 94043 United States  |  Phone: 650 253-0000  |  Company Website: www.google.com

Incorporated: September 1998, CA, United States
Reincorporated: August 2003, DE, United States
CUSIP: 38259P50
Auditor: Ernst & Young LLP
Legal Counsel: Wilson Sonsini Goodrich & Rosati
Transfer Agent: Computershare Trust Company, N.A., Providence, RI
Country: United States

Sector: Internet & Software
Industry: Information retrieval services (SIC 7375)
Industry: Internet Service Providers (NAICS 518111)
Number of Employees: 47,756 (Total Full-Time as of 12/31/2013)
Number of Shareholders: 2,538 (approximate record class A common), 74 (approximate record class B common) as of 12/31/2013

Below is a diagram of Mergent Online content. It includes company financials (up to 15 years), SEC filings, lists of competitors, Annual Reports, Industry Reports, and much more. Most reports are downloadable in multiple formats. You can also create custom reports using a wide range of criteria.

For more information about Mergent Online, visit the Mergent Online support page:
http://www.mergentonline.com/Help/HelpIndex.htm

Or contact John Gottfried, Business Librarian for Western Kentucky University Libraries:
Voice: (270) 745-6176; Email: john.gottfried@wku.edu